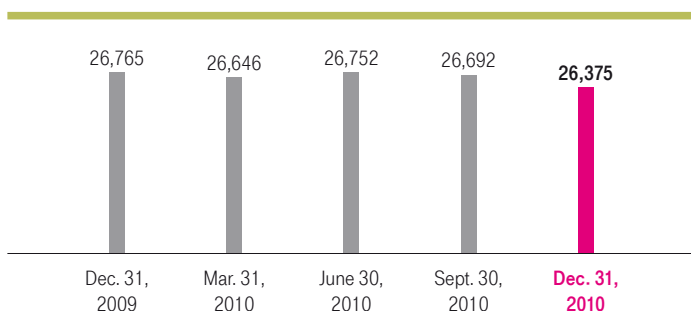


# United States.

## Customer development.

Contract customers. ('000)



Prepay customers. ('000)



	Dec. 31, 2010 millions	Dec. 31, 2009 millions	Change millions	Change %	Dec. 31, 2008 millions
<b>United States</b>					
Mobile customers	33.7	33.8	(0.1)	(0.3)	32.8

At December 31, 2010, the United States operating segment (T-Mobile USA) had 33.7 million customers, a net decrease in customers of 56,000 for 2010 compared to 1.0 million net customer additions in 2009. Net customers decreased year-on-year, with growth in wholesale customers (MVNO and connected devices) being more than offset by losses in branded customers (total customers excluding MVNO and connected devices). In 2010, T-Mobile USA lost 390,000 net contract customers compared to 42,000 net contract customers lost in 2009. This year-on-year development in net contract customer losses was due primarily to a decline in FlexPay contract gross additions, which was partially offset by strong connected device growth. Connected device customers totaled 1.9 million at December 31, 2010. Net prepaid customers increased

by 334,000 in 2010, compared to 1.1 million net prepaid customers added in 2009. The change in prepaid customer additions in 2010 was due primarily to higher deactivations from MVNO and traditional prepaid customers. At December 31, 2010, T-Mobile USA had 2.8 million MVNO customers.

T-Mobile USA's blended churn increased to 3.4 percent per month in 2010 from 3.2 percent per month in 2009. During the year, blended churn increased due primarily to higher prepaid churn from MVNO customers. Contract churn remained high as intense competition continued to impact churn.

## Development of operations.

	2010 millions of €	2009 millions of €	Change millions of €	Change %	2008 millions of €
<b>Total revenue</b>	16,087	15,471	616	4.0	14,957
Profit from operations (EBIT)	2,092	2,233	(141)	(6.3)	2,299
EBIT margin	% 13.0	14.4			15.4
Depreciation, amortization and impairment losses	(2,064)	(2,028)	(36)	(1.8)	(1,884)
EBITDA	4,156	4,261	(105)	(2.5)	4,183
Special factors affecting EBITDA	-	-	-	-	(57)
<b>EBITDA (adjusted for special factors)</b>	4,156	4,261	(105)	(2.5)	4,240
EBITDA margin (adjusted for special factors)	% 25.8	27.5			28.3
<b>Cash capex</b>	(2,121)	(2,666)	545	20.4	(2,540)
<b>Average number of employees</b>	37,795	38,231	(436)	(1.1)	36,076

### Total revenue.

Total revenue in the United States operating segment (T-Mobile USA) grew by 4.0 percent year-on-year to EUR 16.1 billion in 2010 compared to EUR 15.5 billion in 2009 as a result of currency fluctuations. In U.S. dollars, annual revenues of T-Mobile USA declined slightly by 1.0 percent year-on-year, due primarily to the decrease in T-Mobile USA branded customers (total customers excluding MVNO and connected devices) causing voice revenues to decline. Additionally, variable voice revenues decreased year-on-year due to an increase in the proportion of customers on unlimited rate plans and lower roaming revenues. These decreases were offset partially by strong growth in data revenues from customers using smartphones which utilize mobile broadband data plans. The number of customers using 3G and 4G smartphones (which include UMTS/HSPA/HSPA+ enabled smartphones) more than doubled to 8.2 million at the end of 2010 from 3.9 million at the end of 2009. Additionally, T-Mobile USA's total revenue benefited towards the end of 2010 from T-Mobile USA launching its own handset protection insurance program.

### EBITDA, adjusted EBITDA.

EBITDA decreased year-on-year by 2.5 percent to EUR 4.2 billion in 2010. In U.S. dollars, EBITDA fell due to slightly lower revenues, as discussed above, and an increase in operating expenses. Operating expenses were higher year-on-year due primarily to an increase in the cost of equipment sales as T-Mobile USA offered a variety of handset incentives encouraging

the adoption of smartphones with mobile broadband data plans. Additionally, higher fixed line costs related to running the HSPA+ network were offset partially by lower outsourcing and roaming expenses. Lower commissions costs resulting from fewer T-Mobile USA branded customer gross additions also partially offset increases in operating costs in 2010.

### EBIT.

EBIT (profit from operations) declined by EUR 141 million or 6.3 percent to EUR 2.1 billion in 2010 driven by the factors described above.

### Cash capex.

Cash capex decreased year-on-year to EUR 2.1 billion in 2010 from EUR 2.7 billion in 2009. The primary reason for lower capex in the year relates to the 2009 build-out of the national UMTS/HSPA network. In 2010, network capex spend has been driven by continued network investment including coverage expansion and the upgrade to HSPA+. T-Mobile USA now offers customers America's largest 4G network with HSPA+ service available in 100 metropolitan areas reaching 200 million people from coast to coast.

### Employees.

The average number of employees decreased slightly year-on-year in 2010, as a decrease in customer support employees driven by lower customer care call volumes was offset partially by an increase in employees related to retail distribution growth.